

Sam Houston Area Sea Scouts 2015 Goals

PROGRAM

Successfully hold and run our scheduled events:

- SSA January 17-19
- Scout Fair April 18 Debbie Vaughn will take this on.
- Sail Daze May 2 Kevin Plante will work on this.
- Minto September 11-13
- Fall Regatta October 17

Seek high adventure long cruise opportunities in other States for SHAC youth.

MARKETING / PUBLICITY

- Divide marketing efforts and responsibilities up between the four divisions in SHAC. Find a social media- savvy Sea Scouter in each division.
- Sea Scout Committee (& Sea Scout community) serves as a visible contact point and resource for information on unit formation, training opportunities, and physical and human resources via web site, email, and personal presence.
- Encourage and facilitate Sea Scout participation (SHAC) in Report to State and a continued National presence.
- Everyone take pictures! Ships 93 and 208 are good examples.
- Ships should take responsibility for their own publicity. "Mate for Publicity" should be a Ship office actively recruited at SSALBT.

TRAINING

- Support the training of Sea Scout adult leaders – Spread training responsibilities among the four divisions and have more trainers for SSALBT. Syllabus to be made available shortly.
- Encourage youth attendance at SEAL (target 6 per year, goal 12 per year).
- Support/offer Sea Badge Underway at least once in 2015.
- Sponsor Council level youth nautical training on going with the Power Squadron courses or other local resources. Tuition reimbursement is available for Sea Scout youth for Power Squadron classes.
- Initiate Sea Scout Marksmanship program. Lynn McKee will be a contact for Ships which have youth who want to participate but may be lacking a trained firearms instructor.
- Coordinate with the Power Squadron for a Columbus Day weekend nautical skills training weekend for adults.

BOATS & GEAR

- Facilitate annual vessel safety checks for all applicable boats.
- Coordinate potential boat donations (including recycled from other ships) and forward to the ships with greatest need - seaworthy boats for every ship that needs them.
- Increase Slippage opportunities.
- Provide assistance and advice for Ships without a 'HandiMan.'
- Have a storage unit for Fleet Assets by Scout Fair.
- Keep an on-going assessment of Small Boat assets for events like Sail Daze and Fall Regatta.

GROWTH

- Maintain active ships with continuing support in boats and gear, training and program.
- Support the formation and start-up of new units with training, encouragement, camaraderie, "buddy" ships.
- Retention is strategic; recruiting and forming units mean nothing if we can't keep them alive - support the success and growth of existing ships.
- Provide Sea Scout specific training to Commissioners and DEs.
- Minimize barriers to recruiting in Scout troops. Don't abandon Scout Troops which have the same Chartering Organization as the Ship.
- Increase available slippage for new and needy ships

COMMUNITY AND SERVICE

- Establish and maintain communications and collaboration with other Councils and with compatible organizations, such as the U.S. Power Squadron, Coast Guard Auxiliary, LCRA, TPWD, US Sail, FOTSS

- Work to develop a liaison relationship with these organizations at the council level in addition to specific relationships from ships.
- Recruit and train competent Sea Scout youth to work the opening of the Galveston Sea Base.
- Keep all Council level positions filled with active Sea Scouters.
- Conduct an annual long-term planning meeting in November.
- Establish a committee to review and finalize the draft Five Year plan.