

Sam Houston Area Sea Scouts 2017 Goals

PROGRAM

Successfully hold and run our scheduled events:

- SSA January 14-16
- Spring Long Cruise March 13-18
- Scout Fair May 6
- Sail Daze April 22 (pending HYC calendar review –
- Minto September 8-10
- Fall Regatta October ? Ship 1659

MARKETING / PUBLICITY

- Promote supervised social media for the youth. Ship 208 might lead this.
- Interaction with other levels of Scouting through teaching Small Boat Sailing merit badge or other aquatic skills can reap benefits.
- Marketing to be coordinated at the council level. Increase social media postings and perhaps involve the Fleet Boatswain in this effort.
- Sea Scout Committee (& Sea Scout community) serves as a visible contact point and resource for information on unit formation, training opportunities, and physical and human resources via web site, email, and personal presence.
- Encourage and facilitate Sea Scout participation (SHAC) in Report to State and a continued National presence.
- Everyone take pictures!
- Ships should take responsibility for their own publicity.
- Include Publicity training at Fleet meetings and other appropriate trainings. Provide and guide to resources which can help make Publicity efforts more effective.

TRAINING

- Support the training of Sea Scout adult leaders – SSALBT is now available online and all experienced Skippers and Mates should be able to give the training. Consider adding a “Continuing Education” segment at the end of monthly fleet meetings to focus on filling in the gaps with new skippers and mates.
- Encourage youth attendance at SEAL (target 6 per year, goal 12 per year).
- Sponsor Council level youth nautical training on going with the Power Squadron courses or other local resources.
- Continue Sea Scout Marksmanship program. Lynn McKee will be a contact for Ships which have youth who want to participate but may be lacking a trained firearms instructor.
- Area 3 CPR and First Aid training. (Feb. 25 at the Scout Office 8:00 to 5:00 \$25.)

BOATS & GEAR

- Facilitate annual vessel safety checks for all applicable boats.
- Coordinate potential boat donations (including recycled from other ships) and forward to the ships with greatest need - seaworthy boats for every ship that needs them.
- Increase Slippage opportunities.

- Provide assistance and advice for Ships without a 'HandiMan.'
- Find a storage unit for Fleet Assets.
- Keep an on-going assessment of Small Boat assets for events like Sail Daze and Fall Regatta.

GROWTH

- Maintain active ships with continuing support in boats and gear, training and program.
- Council to provide a monthly report including the 'drop list' to help the Area Commodore address Ships with recruitment or recharter problems ahead of the recharter deadline.
- Support the formation and start-up of new units with training, encouragement, camaraderie, "buddy" ships.
- Retention is strategic; recruiting and forming units mean nothing if we can't keep them alive - support the success and growth of existing ships.
- Provide Sea Scout specific training to Commissioners and DEs.
- Minimize barriers to recruiting in Scout troops. Don't abandon Scout Troops which have the same Chartering Organization as the Ship.
- Increase available slips for new and needy ships

COMMUNITY AND SERVICE

- Establish and maintain communications and collaboration with other Councils and with compatible organizations, such as the U.S. Power Squadron, Coast Guard Auxiliary, LCRA, TPWD, US Sail, FOTSS
- Work to develop a liaison relationship with these organizations at the council level in addition to specific relationships from ships.
- Keep all Council level Sea Scout positions filled with active Sea Scouters.
- Conduct an annual long-term planning meeting in November.
- Wrap up the program portion of the Five Year plan and continue it's evolution and implementation.